Your Centre for
Community Philanthropy

THE WINNIPEG FOUNDATION

Grant Recognition Options

Logo
Include the Foundation's logo on your website, newsletter, program, signage or any other communications tool available. Please do not download or copy our logo from the web. To request a digital file, please contact us.

Decal
Place the decal provided by the Foundation on a window or glass surface at your organization, preferably in a public area. To request a decal, please contact us.

Newsletter or program
Include an article about the grant in your regular print or electronic newsletter or program. Or, if you have space available, the Foundation can supply you with a designed ad. If you require information or a Foundation quote for your article or would like to request an ad designed by the Foundation, please contact us.

Media release
Prepare a media release about the grant you've received. If you require information or a Foundation quote for your release, please contact us.

Banner
The Foundation has banners and signage in a variety of sizes which organizations may borrow to display at special events. To borrow a banner or sign, please contact us.

Event
Host a media event or public celebration of your project. Please mention the Foundation's role in your project and invite Foundation staff to attend.

Speaker
Invite a Foundation staff person to bring greetings at your media or public event.

Signage
Include the Foundation's name and/or logo on any recognition signage you prepare.

Advertising
If it is your usual process to prepare purchased advertisements recognizing contributions of sponsors and funders, please ensure the Foundation is included.

The Winnipeg Foundation
1350 One Lombard Place Winnipeg MB R3B 0X3 p: 204.944.9474 tf: 1.877.974.3631 f: 204.942.2987
e: info@wpgfdn.org www.wpgfdn.org

Additional Recognition Ideas

In addition to the recognition options you have selected, please consider the following opportunities:

Video report
The Winnipeg Foundation has a number of Flip video cameras available for grant recipients to borrow for use in documenting grant impact. These cameras are very simple to use and instructions are provided. Completed short videos (2 minutes or less) submitted to the Foundation may be posted on our website. Please ensure you have permission to film any people (or guardians in the case of minors) appearing in the video and to share their image publically.

Photos
If you have digital photos of your project and permission to publish the images of any individuals (or guardians in the case of minors) who appear in the images, please send them to the Foundation. From time to time the Foundation will feature agency stories in newspaper ads, print materials and on our website. Please include all relevant photo courtesy information.

Keep us in the loop
Is your project having big impact on individuals and families? Are there strong visual elements and great spokespeople? The Winnipeg Foundation regularly features grantees in its publications, TV spots and website. Let us know what's happening in your organization and we'll consider it for upcoming multi-media communications activities.

Ceremonial presentation
Let us know if you'd like a staff member from The Winnipeg Foundation to present the grant in person to your board, at an AGM or any other event.

PLEASE NOTE: The Winnipeg Foundation frequently receives plaques, framed photos/posters or other mementos in recognition of our support to organizations. While we very much appreciate these gestures, we acknowledge that such items can be costly for organizations to produce. Public recognition as described in this package is sufficient.

If you need anything for or have any questions about grant recognition, please contact the Communications team at 204.944.9474 or comm@wpgfdn.org.