

The Winnipeg Foundation

Foundation Overview:

The Winnipeg Foundation is made up of more than 2,700 endowed funds, established by donors from all walks of life to benefit our community now and forever. Pooled and invested, these funds generate grants that support a wide range of local charities.

The Foundation's sound investment and distribution policies ensure responsible stewardship of all resources entrusted to it and maximum returns consistent with prudent investment practices. The Foundation works closely with donors, agencies, and other funders to proactively address changing community needs.

In 2013, The Winnipeg Foundation made \$21.3 million in grants to 800 charitable organizations. During the Foundation's 92 years, it has distributed more than \$325 million in the community.



Summer 2013 participants in Growing Active Kids, a program providing grants for educational, recreational and cultural activities for Winnipeg youth living in social housing and surrounding neighbourhoods.



Left to right: Sharna Lea, Cory Krestanowich, Nora LaBossiere, Carol Ploen-Hosegood, Gail Howell, Patti Phillips established the Happy Monkey Club Sharing Circle Fund.

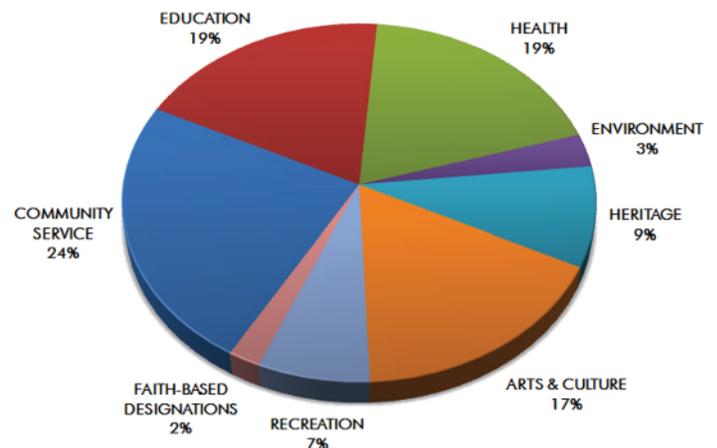
Community Foundations:

Established in 1921, The Winnipeg Foundation is the first community foundation in Canada. Today, there are 50 community foundations in Manitoba, and more than 195 across the country. The Winnipeg Foundation plays a leadership role regionally, nationally and internationally, and provides a range of services to Manitoba community foundations.

Grants:

The Winnipeg Foundation supports the local charitable sector through grants for: Community Service, Education and Employment, Health, Environment, Heritage, Arts and Culture, and Recreation.

In 2013, grant dollars were allocated as following:



Gifts:

You need not be wealthy to contribute to The Winnipeg Foundation. The Foundation regularly receives modest gifts from everyday Winnipeggers who want to support our city and its future. The Winnipeg Foundation also offers a number of options for donors wishing to create their own funds.

Endowed options:

Community Building Funds are most valued by Winnipeg's charitable agencies because they enable the Foundation to respond to their requests for financial support.

Field of Interest Funds allow a donor to choose one or more areas of focus that will benefit and Foundation staff match projects with identified interests.

Donor Advised Funds allow donors to take an active role in the annual decision-making process.

Designated Funds benefit organization(s) selected by the donor.

Scholarship Funds generate awards for students, based on criteria selected by the donor.

Non-endowed options:

Term Endowments combine a community building fund with the opportunity to spend a portion on annual granting for a short term.

Flow-Through Funds allow a donor to advise on granting within two years.

Forever Remembered Funds are special memorials created by donors at the time of a loved one's passing.

Donors may make gifts by mail, phone or securely online through our website. The Foundation accepts gifts of: cash, publicly-traded securities, retirement funds, life insurance, charitable remainder trusts, residual interest and bequests. Please contact us for more information on making your gift.



Visit us! www.wpgfdn.org

Contact us! P: 204.944.9474 TF: 1.877.974.3631 E: info@wpgfdn.org



Chelsea McCallum and Shay Harris volunteering in the kitchen at Inner City Youth Alive, Nourishing Potential grant recipient.

Special projects:

In addition to its community grants program, the Foundation has a number of special initiatives:

Nourishing Potential Fund supports local agencies that provide meals and snacks to children and youth through after-school, drop-in and summer programming. The goal is to distribute \$1 million over the next five years and build a fund of \$5 million.

You Can Do It Awards provide annual financial incentives to hundreds of inner-city students from grades 5-12 to work hard, stay in school and pursue post-secondary education.

Growing Active Kids provides grants for educational, recreational and cultural activities for Winnipeg youth living in social housing and surrounding neighbourhoods.

Community News Commons is a new initiative that encourages Winnipeggers to share the news, stories and information that matters most to them.

Youth in Philanthropy engages hundreds of local highschool students in granting and community service.

Legacy Circle is an opportunity for the Foundation to connect with donors who have made a planned gift to our community.



Paul Chappie and Mary Fabris have established three funds which support community building activities through the Foundation.

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