



Changes at Assiniboine Park Zoo Aimed at Enhancing the Visitor Experience

Zoo Gate Relocating to Roblin Blvd Entrance

For immediate release: Winnipeg, April 4, 2012 – Beginning Friday April 6th, the main entrance to the Assiniboine Park Zoo will change to the South Gate located at 2595 Roblin Blvd. The East Gate entrance located within the Park will be closed for general admission and used exclusively for large groups and education programs. The Zoo Gift Shop located next to the East Gate is still open and can be accessed from either inside or outside the Zoo.

As the construction of Journey to Churchill progresses within the north east area of the Zoo, entering through the South Gate will allow for easier navigation and a better all-around visitor experience.

“We want our visitors to have the best possible experience every time they come to the Zoo,” said Lorne Perrin, VP of Marketing & Park Services at the Assiniboine Park Conservancy. “By entering through the South Gate, they can avoid the construction and be within a short walking distance of the animals, exhibits and concessions.”

The Zoo’s 42-seat tram that was a new addition last season is once again up and running seven days a week. The tram will navigate along a new route this year that starts just inside the South Gate entrance, making several stops throughout the Zoo. There is no additional cost to ride the tram, which is both wheelchair and stroller accessible.

Nature Playground Update

Portions of the Nature Playground that were closed over the winter will be gradually re-opened as the warm weather continues. Starting Friday, April 6, the basket swings, crow's nest and slithering slides will be open. The washrooms and the sand and water play area will remain closed until further notice. All entrances to the Nature Playground will be open.

- 30 -

For interviews and information requests, please contact:

Laura Curtis, APC Marketing & Communications Specialist

Office: 204-927-6057, Cell: 204-793-4316, lcurtis@assiniboinepark.ca